**Company Name/Representative:**

**Address**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Phone:**

**Email:**

**Authorized Representative Signature:**

*(Must be signed to be accepted by ASCP)*

**Product Theater Opportunities Available:**

X FL Meeting - Friday, August 7, Lunch $4500

X FL Meeting - Saturday, August 8, Lunch $4500 \*FL meeting

X FL Meeting - Sunday, August 8, Breakfast $3500 is virtual format

* FL Meeting - Sunday, August 8, Lunch $4500

X Midwest Meeting – Saturday, August 1, $3500 + cost of breakfast

X Midwest Meeting – Saturday, August 1, $4500 + cost of lunch

X MidAtlantic Meeting - Friday, Aug 14, $4500 + cost of lunch

* MidAtlantic Meeting – Saturday, Aug 15, $3500 + cost of breakfast

X MidAtlantic Meeting – Saturday, Aug 15, $4500 + cost of lunch

X CT Meeting - Friday, August 21, Breakfast $3500 \*CT meeting

* CT Meeting - Friday, August 21, Lunch $4500 is virtual format

PRODUCT THEATERS

Highlight your company’s new products and services. Share new findings on key products. Conduct product details and demonstrations to attendees. ASCP is pleased to offer your company with an opportunity to reach your customer in a small interactive forum during its Product Theater programming.

Successful programs have included expert presentations from peer users, demonstration of new technology, and in- depth discussions on particular products and their use in senior care. Product theaters are a great way to have your sales force understand the needs of their customer even better.

Time slots are limited; don’t miss this opportunity to provide a unique value-added service in one venue to your pharmacy and nursing customers.

**GUIDELINES:**

Product Theaters should present new information or innovative technology about your company’s products or services. Applications will be reviewed to ensure that promotional programs are suitable for the audience.

Product Theaters will be assigned on a first-come, first- served basis. All participating companies must be exhibitors at the meeting where the product theater is being held. One-hour theaters are available as identified at various times throughout the conference. One or more theaters slots may be requested and are assigned based on space availability.

**FEES:**

Fees for product theater are $3,500 for breakfast and $4,500 for lunch sponsorship. If ASCP is to provide food and beverage there will be an additional charge of $4-6,500 for breakfast and $5-7,500 for lunch, depending on the number of registered attendees.

Your fee includes the following:

Function Space set for 100 people

Audiovisual Equipment:

* Wireless Microphone
* Podium Microphone
* LCD Projector
* Projection Screen
* Slide Advancer

Additional AV from an ASCP approved vendor will be at the sponsors expense.

The Fee includes the following marketing promotion:

• Visibility on the conference web pages of ASCP

**LOGISTICS:**

Any additional Special Requests, outside of what is included in the product theater fee, that result in additional charges from vendors will be at company’s own expense. Food and Beverage is to be coordinated directly with the ASCP Approved Catering Vendor, unless ASCP has been asked to make these arrangements on their behalf.  
Please contact Christine Holder, Senior Director of Strategic Relationships at cholder@ascp.com with any logistical questions.

**PAYMENT POLICY:**

Programs accepted for presentation as ASCP Product Theaters will be invoiced in full upon confirmation. Payment must be received in full 30 days from the date of invoicing.

TAX ID #52-0942322

**PAY BY CHECK**

Please make checks payable to:

ASCP

1240 N. Pitt Street 3rd Floor

Alexandria, VA 22314

**PAY BY CREDIT CARD**

Email a copy of this form to [cholder@ascp.com](mailto:cholder@ascp.com) and we will send a secure link via email for payment.

**SEND AN INVOICE**